

Twisp T-shirt Contest

CALL TO ARTISTS

TWISP, WA NEEDS A T-SHIRT!

The **Town of Twisp** and **Methow Arts Alliance** are seeking innovative designs that broadcast the essence of Twisp, WA to the world for years to come.

DEADLINE: Friday, June 12-5pm, 2015

NOTIFICATION OF WINNING ARTWORK: Tuesday, June 16th

T-SHIRTS READY: Sat, July 4th

PRIZE! \$250 and marketing galore!

Winning artwork will be printed on t-shirts available to residents and visitors for years to come.

Artwork must be print ready. Please reference the instructions below under **GUIDELINES** before you submit your work. We can help! SUBJECT: Twisp T-Shirts, Email: info@methowartsalliance.org

Put your pen, pencil or paintbrush to paper and let the creating begin. The chosen artist will receive a check for \$250 and tons of free marketing via social media, press releases and website. This is a wonderful opportunity to promote Twisp, WA and to receive marketing for you as an artist/artist team or graphic designer. Contact us at Methow Arts with questions via email: info@methowartsalliance.org

CONTEST GUIDELINES:

- 1) **THEME:** *We are open to your interpretation and ideas.* We encourage an innovative, professional and thoughtful design that captures the essence of Twisp.
 - a. You may use Twisp's local branding efforts as a guideline if you wish. Please note that they are not required elements.
 - i. Branding efforts have revealed the following as core elements of Twisp's identity (from Twisp Chamber of Commerce):
REAL. FRIENDLY. ART. & TASTE. As connected to: a. Our local Farmer's Market, local food and agriculture; b. the Arts; c. Nature/wilderness access and; d. The community of Twisp.
- 2) **ALL ARTWORK MUST BE 100% ORIGINAL** – please don't copy other artists' work.
- 3) **ARTWORK MUST BE PRINT READY AND DESIGNED FOR T-SHIRTS.** Remember to create a design that works on a t-shirt. Size and format are important. Please reference the following article for print-ready instructions for t-shirts: <http://tinyurl.com/TwispTshirtGuidelines>
Email us with any questions prior to sending your work to us. We are happy to help if you contact us on or before June 10th. We may not have time to respond to requests sent after that

date. Send an email to us with questions @ info@methowartsalliance.org with a SUBJECT: Twisp T-Shirt question

- 4) **PLEASE NO REFERENCE TO DATES OR A SINGLE EVENT.**
- 5) **WHO CAN SUBMIT?** Anyone of any age may submit a design.
- 6) **SELECTION PANEL:** Selection will be made by a qualified panel of artists and Twisp, WA representatives.
- 7) **PRIZE:** \$250 and marketing opportunities (i.e. promoted online broadly with optional spotlight/participation in 4th of July parade.)
- 8) **SUBMISSION INFO:** Please submit application and artwork to Methow Arts Alliance
 - 1 - Preferred! **Email:** info@methowartsalliance.org, Subject line: Twisp T-shirt Contest entry or link to large files via dropbox.com. We will send confirmation of receipt.
 - 2 - **USPS mail:** Methow Arts Alliance/ PO BOX 723/Twisp, WA 98856
 - 3 - **Bring to us on disk/jumpdrive @ Methow Arts' office. Call us first to arrange!:** 109 2nd Ave, Suites B/C, Twisp, 98856
- 9) **CONTACT:** Please email us @ info@methowartsalliance.org for more Twisp, WA info from the Twisp Chamber of Commerce. Or go to our website at the following link to find more information: <http://www.methowarts.org/twisp-t-shirt-contest/>

TWISP T-SHIRT CONTEST

APPLICATION

(please type or print clearly)

Name: _____ Date: _____

Address: _____

Phone: (cell) _____ Home: _____

Email: _____ Website (if applicable): _____

Describe your design and its connection to Twisp:

Is there any other information that we should know about your artwork/design?

You are welcome to submit one attached page with links to photos OR one page of printed photos of completed artwork. This is not required.

In signing this application I agree to the following.

- The attached design is my own work and was not borrowed.
- If the artwork is selected I permit Methow Arts Alliance and the Town of Twisp to use my artwork for the t-shirt and any promotional purposes.
- I understand that if my artwork is selected I may not use the artwork for any other purpose without seeking the permission from Methow Arts Alliance in writing.
- If my artwork is not selected, I would like the artwork returned to me. (Please contact us to arrange via mail/email/other _____)

Signed _____ Date _____
First and Last Name day/month/year